

Image Editing Rubrics

Commercial Photography Articulation PHOTOM33

Criteria	Ratings - UFO Project			
	4 (54-60)	3 (48-53)	2 (42-47)	1 (36-42)
Effort	Work demonstrates excellent effort outcome shows effort involved	Work demonstrates good effort outcome shows effort involved	Work demonstrates satisfactory effort outcome shows less effort involved	Work demonstrates poor effort outcome shows lack of effort involved
Creativity	Work is the outcome of an original idea with a strong concept	Work is the outcome of an original idea with a concept	Work is the outcome of a satisfactory idea with a lesser concept	Work is the outcome of an idea with a weak or unclear concept
Non destructive work incorporating techniques learned	All work is shown in a non-destructive method	Most work is shown in a non-destructive method	Some work is shown in a non-destructive method	Little to no work is shown in a non-destructive method
Clean Masking	Edges are clean and unnoticeable in composites.	Edges are mostly clean and unnoticeable in composites.	Edges are attempted but somewhat noticeable in composites.	Edges are rough and clearly noticeable in composites.
Total points earned 20 points per image/ 60 points total				

Criteria	Ratings - real life editing exercises			
	4 (54-60)	3 (48-53)	2 (42-47)	1 (36-42)
Effort	Work demonstrates excellent effort outcome shows effort involved	Work demonstrates good effort outcome shows effort involved	Work demonstrates satisfactory effort outcome shows less effort involved	Work demonstrates poor effort outcome shows lack of effort involved
Non destructive work incorporating techniques learned	All work is shown in a non-destructive method	Most work is shown in a non-destructive method	Some work is shown in a non-destructive method	Little to no work is shown in a non-destructive method
Edit 6 provided images	All 6 images are edited with the appropriate corrections	Most images are edited with the appropriate corrections	A few images are edited with the appropriate corrections	There are many editing errors in most of the images
Total points earned 10 points per image/ 60 points total				

Criteria	Ratings - Self Portraits			
	4 (54-60)	3 (48-53)	2 (42-47)	1 (36-42)
Effort	Work demonstrates excellent effort outcome shows effort involved	Work demonstrates good effort outcome shows effort involved	Work demonstrates satisfactory effort outcome shows less effort involved	Work demonstrates poor effort outcome shows lack of effort involved
Creativity	Work is the outcome of an original idea with a strong concept	Work is the outcome of an original idea with a concept	Work is the outcome of a satisfactory idea with a lesser concept	Work is the outcome of an idea with a weak or unclear concept
Non destructive work incorporating techniques learned	All work is shown in a non-destructive method	Most work is shown in a non-destructive method	Some work is shown in a non-destructive method	Little to no work is shown in a non-destructive method
3 unique self portraits	Work consists of 3, or more, unique and well planned out self portraits	Work consists of 3, or more, unique self portraits	Work consists of 3, or more, self portraits	Work consists of less than 3 self portraits
Total points earned 20 points per image/ 60 points total				

Criteria	Ratings - Final - 5 cohesive works			
	4 (90-100)	3 (80-89)	2 (70-79)	1 (60-69)
Effort	Work demonstrates excellent effort outcome shows effort involved	Work demonstrates good effort outcome shows effort involved	Work demonstrates satisfactory effort outcome shows less effort involved	Work demonstrates poor effort outcome shows lack of effort involved
Creativity	Work is the outcome of an original idea with a strong concept	Work is the outcome of an original idea with a concept	Work is the outcome of a satisfactory idea with a lesser concept	Work is the outcome of an idea with a weak or unclear concept
Non destructive work incorporating techniques learned	All work is shown in a non-destructive method	Most work is shown in a non-destructive method	Some work is shown in a non-destructive method	Little to no work is shown in a non-destructive method
5 unique, cohesive images	Work consists of 5, or more, unique images that strongly connect in some way	Work consists of 5, or more, unique images that connect in some way	Work consists of 5, or more, images with a less than clear connection	Work consists of less than 5 images and/or there is little to no thought out connection among them
Total points earned 20 points per image/ 100 points total				